

For a Range of Reasons



Be Perfect – A Partnership for Change Kessler Alair Gives Back by Supporting Victims of Spinal Cord Injuries

Kessler Alair has been a long-time staple in our local community, giving back not only professionally, but personally. As we celebrate our 90th anniversary, we continue our mission to make a difference in the lives of those in our own “backyard.” Kessler Alair has proudly partnered with **Be Perfect**, a Claremont-based nonprofit organization dedicated to supporting spinal cord injury victims.

Just graduated from high school, Be Perfect founder, Hal Hargrave Jr. suffered serious injuries during a freeway collision while driving a tractor trailer. The trailer rolled four times, and Hal suffered extensive injuries, including life changing ones causing damage to his spinal cord.

The recovery looked grim, but Hal never faltered. During his therapy, he met and befriended many SCI victims, all needing support in one form or another. He decided to make a difference and created the Be Perfect Foundation.

Lifetime costs for spinal cord injuries can total over \$2.5 million per victim. In most cases, insurance only covers 50 to 65

percent of these costs over a lifetime. There are 13,000 new SCI victims each year. Quick math will show a huge financial burden for most SCI victims that far exceeds a return to an active lifestyle.

The Be Perfect Foundation is dedicated to not only supporting SCI victims emotionally, but also financially through an annual fundraiser and ongoing individual donations. This year, the organization’s annual fundraiser, **“These Boots Are Made for Walking,”** gathered more than 1,000 attendees and raised over \$100,000. Kessler Alair contributed to this success by not only sponsoring the event, but collecting and donating amazing auction items.

In addition, in February Kessler Alair kicked off its **Jars for Change** campaign. Each Kessler Alair employee was given a mason jar, which they then festively decorated and placed on their desk. As clients come in, employees ask for a small change donation. Each Kessler Alair employee has teamed up with another (one from Upland office with one from Rancho office) to compete on who can raise the most change monthly. All of the “change” collected will then be matched by Kessler Alair and donated to Be Perfect.

Finally, we are planning a Kessler Alair/Be Perfect Bat-a-Thon and picnic on Oct. 19 at Claremont High School. Not only will this be a nice celebration of our anniversary, but also another way we will raise money and help



support Be Perfect and its mission: “To restore hope, expand knowledge, and advance personal independence through a holistic, exercised-based approach to spinal cord injury recovery.”

If you would like to learn more about **Be Perfect** or be a part of our efforts to give back to this life-changing organization, please visit bepperfectfoundation.com.



Make sure you're covered in the Great Outdoors

by Carrie Adams

As we approach summer here in Southern California, it's time to spend some quality family time in the great outdoors. Whether you live 30 minutes from the mountains or 30 minutes from the beach, we have it all here right at our finger tips.

My personal favorite would be taking out my 37 foot Sierra 5th wheel. As a family, we head out to the beautiful sunny beaches of California. A few of our favorite spots are Bolsa Chica State Beach, Pismo Beach, and Newport Dunes. We enjoy bike rides, fishing, bonfires and long walks on the beach.

However, a very important factor before we hit the road is to make sure we are fully protected in case of any unexpected incidents that may occur. I currently have my 5th wheel insured with Progressive Insurance. I love the fact that Progressive offers adequate coverage for our RV along with vacation liability coverage. This is a very important coverage to have for our family. I can enjoy all of my trips knowing that I have the coverage that I need.

Your trailer or RV can be added to your traditional auto policy but having a specific RV policy provides these extra coverages that can be important to those that love RV family time as much as we do.

- Vacation Liability
- Disappearing deductibles (Unique)
- Broad coverage on personal effects

I can enjoy all of my trips knowing that I have the coverage that I need. So give us a call to make sure you have the coverage you need and then get out there – spend time with your loved ones.



1920's Tid Bits



The first known Dance Marathon winner was Alma Cummings, who danced for 27 hours without stopping in 1923. A few months later her record was shattered by 69 hours of dancing by Vera Sheppard. The American Society of Teachers of Dancing had a petition against them because it was "dangerous and a disgrace to the art of dancing."



The top grossing film worldwide in 1923 was The Ten Commandments with \$4,169,798.



John Hertz, the owner of the Yellow Cab Company, bought Walter Jacob's Chicago-based car rental company in 1923, and renamed it after himself. The yellow/black Hertz logo is a carry-on from the Yellow Cab Company.

Welcome!



David Foote,
Customer Service

David Foote brings a fresh attitude and a tremendous passion for community to the dedicated Kessler Alair team.

A BYU graduate with a bachelor's degree in Business Management and captain of the BYU football team his senior year, David has a wonderful blend of leadership skills and business knowledge on which clients can confidently rely.

When not hard at work, David is hard at play enjoying the outdoors with his family. Fluent in Spanish, David is currently learning Portuguese in honor of his wife, Giuliana, who is from Brazil.



Dan Cavazos,
Customer Service

There is no question that the insurance industry is a perfect fit for customer service representative Dan Cavazos. A graduate of Cal State Los Angeles and bilingual in English and Spanish, Dan invests his time in knowing every

facet of the industry.

Dan has many years of customer service and enjoys assisting and advising clients in meeting their goals. When not in the office, Dan enjoys spending time with his wife and young daughter and cheering on the Notre Dame Fighting Irish.



June King,
CISR, Notary Public
Customer Service

June King comes to the Kessler Alair team with a dedication for the highest standards of professional and personal growth. In addition to the CISR designation, June demonstrates her professionalism with 28 years in the industry.

June strongly identifies with the company's commitment to integrity and community. Her desire is to use her talents in assisting customers with their business operations and helping them achieve their goals.

When not at work, June is equally committed to her husband and children with whom she enjoys many activities in the Inland Empire.

Do You Own a Classic Car of the Future?



There's nothing quite like driving a speedy, shiny classic car that turns heads and starts conversations. In fact, the beauty and elegance of old collectibles – like the 1964 Aston Martin DB5, the 1963 Corvette Sting Ray and the 1969 Dodge Charger – can be downright captivating.

If you don't happen to own one of these timeless beauties, it may not mean you will never own a classic. In fact, there are many automobile enthusiasts and industry experts that predict we can expect a whole new generation of cars that will one day be bestowed the same level of prestige as, say, the 1969 Chevy Camaro.

If your curiosity is getting the better of you, here is a peek at the 10 models predicted by *CNET's Car Tech* editors as being the vintage cars of the future. Who knows, you just may own a classic after all.

- Toyota Prius (first generation): Built from 1997 to 2003, sold in the U.S. from 2001 to 2003
- Honda Insight (first generation): Sold in the U.S. from 1999 to 2006
- Toyota MR2 Spyder: Built from 1999 to 2007
- Honda S2000: Built from 2000 to 2009
- Scion xB: Offered from 2004 to 2006
- Infiniti G35: Built from 2003 to 2006
- BMW 335i/N54 3-series: Built from 2006 to 2010
- Pontiac G8: Built from early 2008 to mid-2009
- Dodge Magnum: Built from 2004 to 2008
- Chrysler 300C: Built from 2005 to 2011

If any of the above-named vehicles is sitting in your garage, congratulations may be in order. And if not, it's not too late to start checking the classifieds and used car lots. Regardless what you're driving or what automobile you might have stored away, we at **Kessler Alair Insurance** are here to make sure you have it covered!

Congratulations Michael Donaldson



Michael Donaldson will be installed as a new Board of Director for the Upland Chamber of Commerce at a banquet held on June 26th. He has been serving as an Ambassador for the last two years and is currently co-chair of the Ambassador team. As a member of the Board of Directors he will help to ensure that the Chamber is doing its part to serve the members and in particular the businesses in our area. We are so proud of Michael's commitment to our local community of businesses and helping to strengthen the Chamber and local government. For more information please see www.uplandchamber.org.

Win a \$90 Gift Card in Celebration of our 90th Anniversary

Like Us on Facebook or follow us on Google Plus for a chance to win a \$90 Gift Card to celebrate our 90th anniversary. Take a picture with your newsletter and post it on Facebook or Google Plus and get a second entry to win.



Rules-Must be 18 or older to be selected as the winner. Only appropriate photos that include our newsletter will be accepted. Contest Period is from June 15th to July 6th. Winner must be willing to come in to our office in Rancho Cucamonga CA to accept prize and be photographed.



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**Staff Anniversaries
June to September 2013**

Brad Kessler	37 years
Maricela Caraway.....	28 years
Catherine Dalton	21 years
Margaret Cavazos.....	15 years
Mary Wilson.....	15 years
Kristina Allred	11 years
Victoria Haro	10 years
Lorraine Gonzales.....	2 years
Cristina Venegas.....	1 year

2 Locations to Serve You:

College Business Park
2335 W. Foothill Blvd., Suite #3
Upland, CA 91786

Victoria Gardens
12487 N. Mainstreet, Suite 240
Rancho Cucamonga, CA 91739

1920's Tid Bits



In 1923, a young farmer named James Cummings and a draftsman named J. Earl McLeod made the first designs for the bulldozer. A replica is on display at the city park in Morrowville, Kansas where the two built the first bulldozer.